

March 1, 2010

BOOK:

The Little Black Book of Success: Laws of Leadership for Black Women



By Gerald Peart Authors Elaine Meryl Brown, left, Rhonda Joy McLean and Marsha Haygood.

By Elaine Meryl Brown, Marsha Haygood and Rhonda Joy McLean (One World Books, Tuesday, \$20)

Well into a creative career at HBO, Elaine Meryl Brown took an executive-development class and had what she calls an "aha!" moment: Leaders aren't just born; leaders can be made. She then formed a support/mentor network of black women that included her two eventual co-authors, colleagues from other Time Warner divisions.

Knowing all too well that many black women don't have professional role models, the trio have joined forces to write a savvy "mentor in your pocket" to school others in leadership.

A good bit of their collective wisdom is universal, such as the importance of self-esteem and the ability to navigate work politics. But sections on using racism as a motivator, the N-word (networking), how not to become the office mammy and the

difference between church and work values speak directly to black women.

The authors' final word of advice is for black women to reach back and bring others along. With this helpful guide, they've clearly taken a page from their own book.